

Best Treasure Hunt
The Huntress

Designer Jenny Wolf fills her horse-country shop with playful treasures, antique and new.
POUND RIDGE, NY
thehuntressny.com



SCAN NOW
TO LEARN MORE
AND SHOP
THESE STORES!



THE BEST

HOME STORES *in America*

Shopping for your home doesn't feel like a luxury anymore—it feels more like therapy. And whether you visit them masked-up or virtually, the country offers plenty of dreamy stores. Here are our favorites this year. *By Hadley Keller*



Allison Caccoma in San Francisco

Most Joyful
Jungalow

Justina Blakeney's inimitable style is on full display in her online shop. jungalow.com

Most Unique Antiques
Casa Gusto

Mother-son duo Cris Briger and Charles Peed teamed with designer Susan Beimler to open a reserve of unbelievable finds. **WEST PALM BEACH, FL**
getthegusto.com

Best for the Preps
Sarah Bartholomew

The Nashville designer, who opened her shop in 2018, is now offering her novel take on classic style virtually. sarahbartholomew.com

Best Mix Master
Decoration

Designer Allison Caccoma arranges antique treasures and contemporary decor—by industry veterans and new names alike—with inviting freshness.

SAN FRANCISCO
allisoncaccoma.com/shop

Best Atmosphere
RW Guild

Check out the handcrafted furniture and small-batch decor stocked by Robin Standerfer and Stephen Alesch of Roman and Williams—then stay for a bite at La Mercerie, the restaurant within the Guild.

NEW YORK
rwguild.com

Chicklet Sofa by Ray Wilkes \$2,200. birstestudio.com



Pillar & Post, Washington, DC

Most Special Setting
Pillar & Post

Shop British antiques and accessories in an impossibly charming Georgetown townhouse. **WASHINGTON, DC**
pillarandpost.com

Best New Take on Modern
Bi-Rite Studio

Contemporary shapes with big personality are the specialty of this whimsical shop. **BROOKLYN**
birstestudio.com

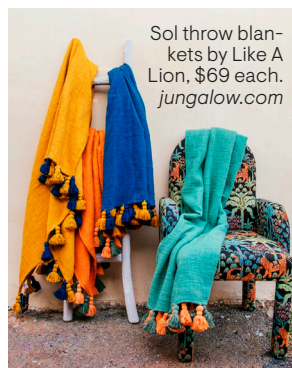
Best Entertaining Essentials
Reed Smythe & Company

Keith Smythe Meacham and the late Julia Reed founded this shop as an homage to their Southern roots and the belief that hosting is the best way to show love.

GREENVILLE, MS
reedsmythe.com

Best Surprises
Brother Vellies
Something Special

A new program from Aurora James's shoe label offers a rotation of ethically made home goods for a monthly fee. brothervellies.com



Sol throw blankets by Like A Lion, \$69 each. jungalow.com



Framed intaglio on marbled paper, from \$245 (as shown). sarahbartholomew.com

Best Artful Assortment
Room Service

Jennie Doran and Andrew Worm find beautiful versions of everything from paperweights to olive oil. **CLEVELAND**
rscleveland.com

Best Scandi Style
deKor Living

Swedish-born Isabelle Dahlin offers up the coolest furniture, accessories—and even chic cleaning supplies. **NEW YORK AND LOS ANGELES**
dekorliving.com



Edmund Davies ceramics \$50 (mug), \$45 (bowl), and \$55 (vase). [toa.st](#)

Most Ethical Selection
Minna

A queer woman-owned purveyor prioritizing traditional techniques and sustainable sourcing.
HUDSON, NY
[minna-goods.com](#)

Best Handmade
Toast

The British-founded brand, dedicated to fostering slow,

thoughtful design, is now available in the U.S. [toa.st](#)

Best for New Discoveries
Sincerely Tommy

This coffee shop also serves up-and-coming brands and made-to-order furniture.
BROOKLYN
[sincerelytommy.com](#)

Best Bargain Chic Decor
Flying Tiger

A Copenhagen export that's like IKEA for accessories, there's no better place to stock up on candles and tabletop pieces.
NEW YORK
[flyingtiger.com](#)

Best for Pretty Basics
Privet House

An emporium offering necessities—baskets, tableware—that don't sacrifice style.
NEW PRESTON, CT
[privethouse.com](#)

Best for Unique Gifts
MoMA Design Store

All products are vetted by the curatorial team, so you know they're worthy of any aesthete.
NEW YORK
[store.moma.org](#)



Best Way to Travel
Tamam

The next best thing to Istanbul's Grand Bazaar is this treasure trove of rugs and decor.
NEW YORK
[shop-tamam.com](#)

Best Pedigree
Hollis

The son of antiques impresario Susanne Hollis, Mik Hollis just opened a new outpost for vintage and contemporary finds.
PASADENA, CA
[susannehollis.com](#)

Best Sustainable Goods
Domain

Next Wave designer Laura Hodges stocks local and responsibly made goods.
BALTIMORE
[domainbylaurahodgesstudio.com](#)

Best Modern Icons
Design Within Reach

Fabled pieces by Charles and Ray Eames or Hans Wegner are more accessible than ever through a new partnership with pay-later program Affirm.
VARIOUS LOCATIONS
[dwr.com](#)

Best Upscale Oddities
Creel and Gow

Jamie Creel offers up eccentric picks, from minerals to taxidermy.
NEW YORK
[creelandgow.com](#)

Best from Around the Globe
Goodee

A virtual marketplace from the brothers behind Want Les Essentiels, this shop has items from makers the world over.
[goodeeworld.com](#)



Charlie kid's chair by EcoBirdy in Sky, \$199. [goodeeworld.com](#)

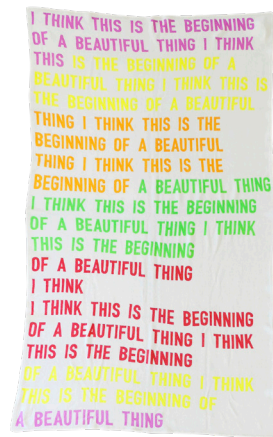
Best Statement Pieces
Moxie

Designer Dennis Brackeen's store is a layered jewel box of

antiques and accessories.
HOUSTON [moxie-interiors.com](#)

Best Laid-Back Style
The Flat

Brick walls are the perfect backdrop for unpretentious art and decor at this new shop.
EAST NORWALK, CT
[theflatwestport.com](#)



Beautiful Thing blanket by Kerri Rosenthal. \$628. [kerrirosenthal.com](#)

Best Investment
Mitchell Gold + Bob Williams

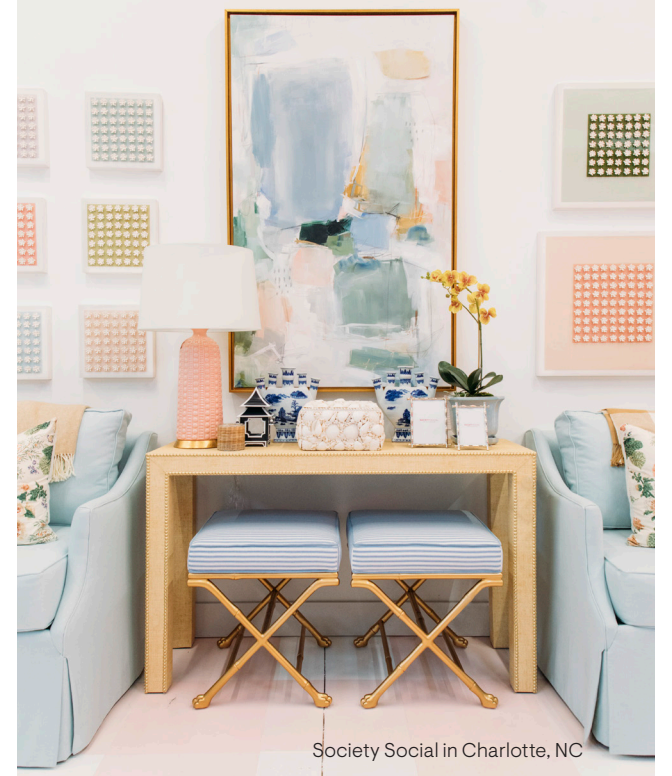
High-quality pieces are now accompanied by virtual design services.
VARIOUS LOCATIONS
[mgbwhome.com](#)

Best Mood Booster
Kerri Rosenthal

This designer's colorful shop stocks her bold, happy art on canvas as well as accessories.
WESTPORT, CT
[kerrirosenthal.com](#)

Best for Grandmillennials
Society Social

Roxy Te offers an oasis of rattan, grass cloth, and pastels.
CHARLOTTE, NC
[shopsocietysocial.com](#)



Society Social in Charlotte, NC

Best Italian Style
Sud

Sicily's coolest art and design are on display in the Big Easy at this shop from designers William Brockschmidt and Richard Dragisic.
NEW ORLEANS
[sudneworleans.com](#)

Best Woven Goods
Expedition Sub Sahara

Senegalese-born Sofi Seck brings the expertise of her country to the U.S., while aiming to fund a STEAM school for girls.
ST. CHARLES, MO
[expeditionsubsahara.com](#)

Best Tabletop Secret
Kneen & Co.

This glittery showroom hosts tableware from the world's best brands.
CHICAGO [kneenandco.com](#)

Best Curiosities
Kabinett & Kammer

Designer Sean Scherer's curiosity shop offers art, antiques, and accessories that defy categorization.
FRANKLIN, NY
[kabinettandkammer.com](#)

Best Changemaker
West Elm

The retailer was one of the first businesses to sign the 15 Percent Pledge, committing more shelf space to Black-owned businesses.
VARIOUS LOCATIONS
[westelm.com](#)

Newest Design Darling
Lars Bolander

Swedish designer and antiques dealer Bolander offers the fruits of his travels.
WESTPORT, CT
[larsbolander.com](#)



Lars Bolander in Westport, CT

Best Art/Design Combo
Lantz Collective

A father-daughter duo stock their shop with home goods, along with original artwork.
CARMEL, IN
[alantzdesign.com](#)

Best for Plants
Hort and Pott

Plants are an art form at this botanical shop in the Catskills.
OAK HILL, NY
[hortandpott.com](#)

Best Fantasy Tablescapes
Land of Belle

Annabelle Moehlmann stocks the most luxurious tableware from around the globe for a dream dinner party.
[landofbelle.com](#)

Best Rotation
Coup d'Etat

A designer-favorite gallery that is completely reimaged every 10 weeks, offering continual surprises.
SAN FRANCISCO
[coupdetatsf.com](#)

Best African Accents
xN Studio

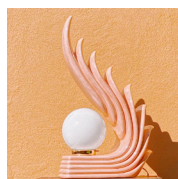
Nasozzi Kakembo bridges East and West with offerings made locally or fair-trade sourced from Uganda, Mali, Rwanda, and Ghana.
[xnasozistudio.com](#)



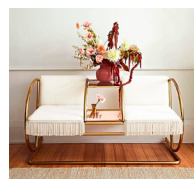
Domain in Baltimore

SOCIAL MEDIA INNOVATORS

These accounts are presenting vintage shopping in cool, new ways..



WILDFANG
[@wildfang_home](#)



MAKE MOVES VINTAGE
[@makemovesvintage](#)



OTHERTIMES
[@othertimesvintage](#)



PARKER KENNEDY
[@pklthecellar](#)

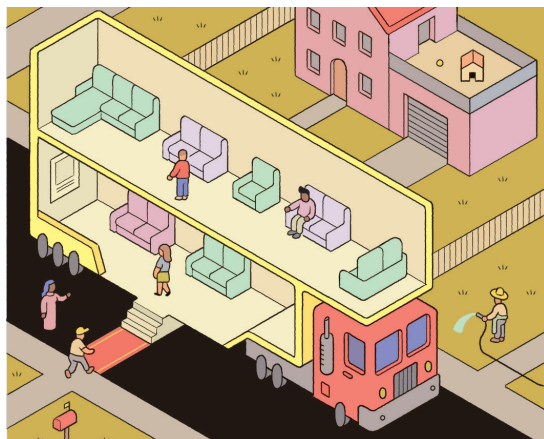
DOMAIN: JENNIFER HUGHES; MOXIE: PÅR BENGTSOHN; THE HUNTRESS: KATE JORDAN



House Beautiful
X
BUSINESS OF HOME

SURVIVAL MODE

Kaitlin Petersen, editor in chief of design industry resource *Business of Home*, investigates how some retailers are innovating through a crisis.



MONTHS OF QUARANTINE have been a bittersweet boon for the home goods industry—who hasn't taken a critical look at their space and found a few corners that could use an upgrade? The challenge has been to harness that enthusiasm without a key selling tool: brick-and-mortar stores where customers can touch fabrics and sit on sofas.

This spring, consumers began shopping online in earnest, embracing services like grocery delivery in droves. One McKinsey & Company study found that shoppers and businesses alike had made five years' worth of advancements in digital adoption in the first eight weeks of shutdown. What's more, 75 percent of first-time digital users told researchers that they would continue to use the digital channels even after the pandemic subsides. The message to retailers was unmistakable: **Get online if you want to survive.**

From Mitchell Gold + Bob Williams and Parachute to CB2 and The Container Store, retailers

have discovered that virtual design consultations are a great way to engage with customers. What's more, they work. Parachute founder Ariel Kaye says that **the average order value for a virtual consultation is nearly double a regular order placed online**, and other brands have noticed similar trends. "The more opportunities we have to talk to a customer, the better," says California Closets CMO Samara Toole.

Some companies are arriving at a client's home with more than just advice. British upholstery brand Maker & Son launched in the U.S. in 2019 with a **network of vans that roll up to clients' homes with sofa and fabric samples.** "People deeply appreciate the convenience of it, and not only from a COVID point of view," says founder Alex Willcock; more than 75 percent of clients who opt for a van visit buy a sofa, many of them while the truck is still in their driveway. The future of shopping isn't just online—it's wherever you want it to be.

Best Coastal Style Eleish Van Breems Home

Swedish influences are married with coastal sensibility in a new island shop.

NANTUCKET, MA
evbantiq.com

Best Glassware Wild Life

The artisan arm of hip shop Santa Fe Dry Goods stocks handmade glass, ceramics, and more.

SANTA FE, NM
santafedrygoods.com



Best Pillows Livvy & Neva

Designer Keita Turner repurposes vintage fabric for artful, one-of-a-kind pillows.

livvyandneva.com

Best Living Vintage Dressing Rooms Interiors Studio

Ariene Bethea styles a rotating array of vintage pieces into shoppable vignettes.

CHARLOTTE, NC
dressingroomsinteriorsstudio.com

Best Outdoor Serena & Lily

The beloved purveyor of preppy furnishings expands its outdoor offerings.

PALM BEACH
serenaandlily.com

Best Tabletop Accessories Fete Home

Founded by alums of Bunny Williams Home, this site brings



Karachi pillow by Livvy & Neva, \$425. livvyandneva.com

fun to the table without a steep price. fetehome.com

Best Reinvention Arhaus

The furniture retailer's new Studio concept prioritizes one-on-one consultations.

CARMEL, CA
arhaus.com

Best Store That's Not Wrong

Part gallery, part shop, Wrong is a stockpile of artist-made items.

MARFA, TX
wrongmarfa.com



Best Offbeat Modern Coming Soon NY

Unique decor by up-and-coming designers shares space with quirky vintage furniture.

NEW YORK
comingsoonnewyork.com

Best Office Furniture Herman Miller

The manufacturer of iconic midcentury pieces just opened its first concept stores focused on working from home.

VARIOUS LOCATIONS
hermanmiller.com